

## **Experience Different**

International BA in Management and Liberal Arts

# Apply Today!

The BA in Management and Liberal Arts degree will provide you with a relevant, comprehensive education in management studies, combined with a rich foundation in the humanities and social sciences. Offered as a joint program by Tel Aviv University's management and humanities faculties, this degree will give you a competitive advantage in a global job market seeking employees with multidisciplinary academic training.

#### Multidisciplinary Studies with a Deep-Dive in Entrepreneurship

- Double-major in Management and Liberal Arts in 3 years.
- > Experience specialized courses in Israeli and global entrepreneurship and innovation.
- Choose from 7 unique study tracks in the Liberal Arts to learn critical thinking, writing, and analysis skills.

Program Duration: 3-year degree – Oct.-Aug.
Tuition: \$17,000 per year
Application Deadline: Rolling

# The Start-Up Nation's Academic Center

TAU International offers a career-inspiring, unique opportunity to study management in Tel Aviv, a world leading entrepreneurship hub.

#### **Best of Both Worlds**

Engage with world-class faculty, challenge your intellectual curiosity, and gain the tools and skills to study a broad range of humanities and social sciences. At the same time, complete a rigorous management science curriculum that will prepare you for a variety of management roles.

#### Hands-On Managerial Experience

Make industry connections through TAU networks. Take a hands-on approach to managerial studies through a variety of industry-rooted clubs and opportunities.

#### Be a Global Citizen

Participate in a multi-cultural classroom in an environment that will expose you to a world of experiences.



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### About TAU International

Tel Aviv University International (TAUi) invites you on a journey of academic discovery. Our campus hosts over 3,000 international students every year. We are a great destination for stimulating your mind. We offer over 60 unique English language academic programs that are designed to create an environment of continuous learning.

You will learn in the classroom, and beyond: in the streets of Tel Aviv, and maybe at one of the over two thousand startups located less than 10 kilometers from campus. Join our community of doers and thinkers and fuel the globe's growing innovative society.

### About Tel Aviv

Tel Aviv, Israel's hub of startup innovation, culture, and creativity, draws international students and visitors to its shoreline as a global and academic destination.

Packed with all that's wonderful about the Mediterranean – endless beaches, a rich cultural scene, world-renowned cuisine, and a vibrant nightlife – there's always something to see and do here. Enjoy the unique allure of old meets new, in a city where tradition and history embrace innovation, pluralism, and diversity.



**#1** Choice Among Israeli Students



#**5** World Ranking for Entrepreneurship



PitchBog

TOP 10

**#8** Graduates Established Unicorn Companies Worth \$1 Billion

#8 in producing VC-backed

entrepreneurs

University

Top 100 Innovation

A truly global program with students from over 30 different countries.



The Coller School of Management is the only Israeli business school to be awarded Eduniversal's "5 Palmes of Excellence"



The Coller School of Management is the first AACSB accredited business school in Israel



30,000+ alumni: The Coller School of Management has the largest alumni network in Israel, with an overriding presence in Israel's top management positions

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